

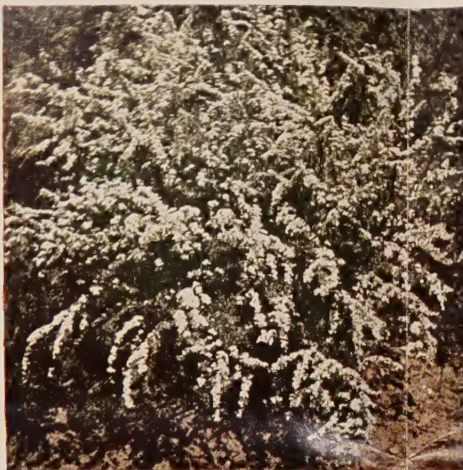
# 12 Gay and Glamorous FLOWERING SHRUBS

Here are a dozen excellent flowering shrubs that combine a maximum of color, fragrance and landscape effect with complete reliability and hardiness. All of these shrubs are growing right here on our own grounds so that you are assured of field-fresh stock.

Bear in mind that good landscape composition is achieved by massing several plants of a single variety in a group, border, background or screen. Shrubs are usually spaced 3 or 4 feet apart although for straight line hedging or screening a spacing of 18 inches or 2 feet is better.



Keeling Cardinal Bush



PEARL BUSH

(Hardy Zones 4 to 9, Max. Hgt. 15 ft.)  
New! A large robust shrub which literally "drips with pearls." Chains of snowy flowers, for all the world resembling pearls, laden the plant in May. Rich luxuriant foliage borne on graceful arching branches.  
There are places in every home-planting for a shrub of considerable height—for accent in the shrub border, to soften a tall corner, to screen an unsightly view—and our Pearl Bush "makes up" in a hurry for just such situations. We have been amazed at the way this plant flourished in an open, windswept location in the worst of our heat and drought.

## KEELING CARDINAL BUSH

(Weigela vaniciei)  
(Hardy Zones 4 to 9, Max. Hgt. 6 ft.)  
Response last spring to this new shrub was tremendous. Unquestionably it is the finest of the many Weigelas that we have tested. Heavily covered with hundreds of scarlet-red blossoms in mid-May, and some scattered blooms are in evidence throughout the summer.  
Extremely hardy and not "fussy" about soil. Plant in sun or shade. This Keeling Cardinal belongs in your garden or shrub border.  
Field-grown, 18 to 24 in.



AMERICAN CRANBERRY BUSH

(Viburnum trilobum)  
(Hardy Zones 2 to 8, Max. Hgt. 10 ft.)  
Better than the older European Cranberry Bush. A beautiful shrub adorned with great clusters of ruby-red berries that appear in late summer and remain through the winter. Huge white flower clusters, 4 inches across, in early spring. If we could offer you but one shrub for your border, or for screening, or background, we would be tempted to make it American Cranberry Bush. It is rivaled by few other tall-growing shrubs. A screen of a dozen plants can make your garden outstanding in the neighborhood.



DWARF WINGED BURNING BUSH

(Euonymus alata compacta)  
(Hardy Zones 3 to 9, Max. Hgt. 4 ft.)  
Small shrubs are especially desired for the modern home planting. And here is a gem. Use it to provide a splash of brilliant color at doorways, under low windows or elsewhere a shrub of confined growth is needed. If you want to create a breath-taking hedge, this plant will do it—and you will have to clip only every other year!  
Fall foliage is a coppery crimson—truly a blaze of color. Winged bark and scarlet berries make the shrub charming all through the winter. Completely hardy. Thrives in sun or partial shade.  
Field-grown, 10 to 15 in.



LANTANA VIBURNUM

(Hardy Zones 3 to 9, Max. Hgt. 14 ft.)  
One of the best of the fabulous Viburnum family where considerable height and bold outline are required in the shrub border, background or screen.  
Foliage is lustrous and leathery. Fruit has a fascinating character of turning from green to black and all colors may be found on shrub at same time. White flowers appear in showy clusters in May.  
This is an ancient shrub—introduced into early colonial gardens—and still one of the finest large-flowering shrubs for American gardens. Completely hardy and will grow in all soil types.  
Field-grown, 18 to 24 in.



ENCHANTMENT MOCK ORANGE

(Philadelphus Enchantment)  
(Hardy Zones 4 to 9, Max. Hgt. 7 ft.)  
Another new shrub which we first offered last spring and sold out before the season scarcely began. Bewitchingly fragrant, massive, double blooms of pure white. Blooms freely in May and June. A big improvement over the old Mock Orange varieties.  
For heavy, night-time fragrance, plant a group under your window or adjacent to your patio. Plant in sun for best bloom.  
Field-grown, 18 to 24 in.



SILVER SHRUB

(Elaeagnus umbellata)  
(Hardy Zones 3 to 6, Max. Hgt. 9 ft.)  
A new, refreshingly different shrub. One your neighbor won't have in his garden. Foliage is a delightful, sparkling silver. Silver berries in the fall which turn to cherry-red. Yellow, fragrant flowers in mid-May.  
Use as a background or screening shrub and plant in full sun for best effect of beautiful silver foliage.



CHINESE HYBRID LILAC

(Hardy Zones 5 to 8, Max. Hgt. 8 ft.)  
We have tried and examined about every variety of Lilac, and for sheer lovely effect, ease of culture, modest size, good foliage and reliability in producing abundance of clear lilac flowers, we rate this variety tops. At our mother's home we have a 50-foot screen of Chinese Hybrid Lilac that is a neighborhood delight each year. Most Lilacs, you know, take years and years to bloom, but this hybrid blooms first year and abundantly its second year.  
Field-grown, 18 to 24 in.



FLOWERING QUINCE, "RED BIRD"

(Hardy Zones 4 to 9, Max. Hgt. 5 ft.)  
Remember your delight as a child in first viewing a Flowering Quince ablaze with bloom from inside out? I can still remember doing a "double take" to see if the plant was actually afire. Plant breeders have improved the plant since then and our scarlet flowered form, "Red Bird" brings you a bushel of breath-taking crimson-scarlet bloom amid varnished, dark green foliage. Especially suited for hedging or border, or to intersperse with evergreens in the home foundation planting.  
Field-grown, 18 to 24 in.



BEAUTY BUSH

(Kolkwitzia)  
(Hardy Zones 4 to 9, Max. Hgt. 10 ft.)  
Truly a plant which lives up to its name, Beauty Bush is considered the showiest of the hundreds of introductions by E. H. Wilson of the famed Arnold Arboretum. A profusion of bell-shaped, shell-pink flowers appear in June, weighing down the arching, graceful branches with abundance of bloom. Requires no special attention of any kind. Our plants this year are unusually good.  
Field-grown, 18 to 24 in.

## KEELING FRAGRANT HONEYSUCKLE

(Lonicera fragrantissima)  
(Hardy Zones 4 to 9, Max. Hgt. 8 ft.)

Rare shrub whose creamy flowers will fill your spring garden with delicate and bewitching fragrance. Masses of ruby fruits appear in early summer before other shrubs—a most welcome treat for song birds. Plant in sun or partial shade as its lustrous foliage, blue-green below and deep emerald above, persists well into winter. Dense semi-evergreen character and moderate 6 to 8 ft. height make it indispensable for background.



## PRICES of Flowering Shrubs

All flowering shrubs field-grown, 2-3 ft. except when designated otherwise. Your choice of varieties in any combination.

Each	Each Per 3	Each Per 10 or More
\$1.25	\$1.20	\$1.10



SHRUB DOGWOOD

(Cornus racemosa)  
(Hardy Zones 4 to 9, Max. Hgt. 9 ft.)  
Shrub cousin of Flowering Dogwood. White, creamy flowers in clusters appear in early spring and are followed by white berries on red stalks. Purplish autumn foliage and gray twigs in winter make this shrub effective in the landscape throughout the year.  
Good dense habit and vigorous growth make Shrub Dogwood excellent for barrier or screen planting. Set plants three feet apart for screening.

## HEDGING PLANTS

### DWARF BLUE LEAF WILLOW HEDGE

(Hardy Zones 4 to 9, Max. Hgt. 4 ft.)  
Exciting new silver-blue hedge plant. Completely hardy and a true dwarf Willow. We have observed this plant go through our recent Sahara-like summers and have been frankly amazed at the way the feathery, willowy, compact foliage stood the worst of the drought without flinching.  
Use it as a colorful, low, formal hedge around beds or walks. Let it grow untrimmed where you wish a soft, striking, mound-shaped hedge 3 to 4 feet tall. Plant one foot apart.  
Field-grown, 10 to 15 in.

## PRICES on Hedging Plants

Each Per 10	Each Per 50	Each Per 100
30c	27c	25c



Dwarf Blue Leaf Willow Hedge

### RUBY-RED BARBERRY HEDGE

(Berberis thunbergii atropurpurea)  
(Hardy Zones 5 to 9, Max. Hgt. 4 ft.)  
The most popular red-leaved shrub in America and one of the finest plants for hedging that we know. Forms a tight, compact hedge. The blood-red leaves, and ruby-red berries provide rich color from spring well up into the winter months.  
Plant in full sun for good color. Not particular as to soil, and is noted for its ability to withstand dry conditions. Plant one foot apart for tight hedge.  
Field-grown, 8 to 12 in.

See Amur Honeysuckle Hedging on other side of folder.



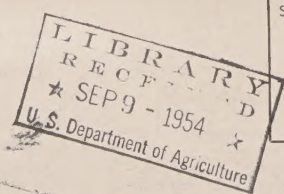
Forrest Keeling

SPECIALS

Selected EVERGREENS, TREES, FLOWERING SHRUBS, for LANDSCAPING BEST VARIETIES at \$ SAVING PRICES!

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MISSOURI GROWN IS HARDY... FK



# For Year-Round Effect USE EVERGREENS

Remember, we are Evergreen Specialists—our field-fresh, acclimated stock, humus packed to reach you in perfect condition, is sure to please.

Nothing makes a house a home like evergreens. Our prostrate and spreading kinds are "just right" for under your picture window or to soften harsh foundation lines. Upright types are so important for accenting doorways and other features; for specimen planting and for evergreen hedging, screening and background. For the older home smothered in over-grown shrubs, replacement with our evergreens will provide a fresh, new look.



Black Hills Spruce



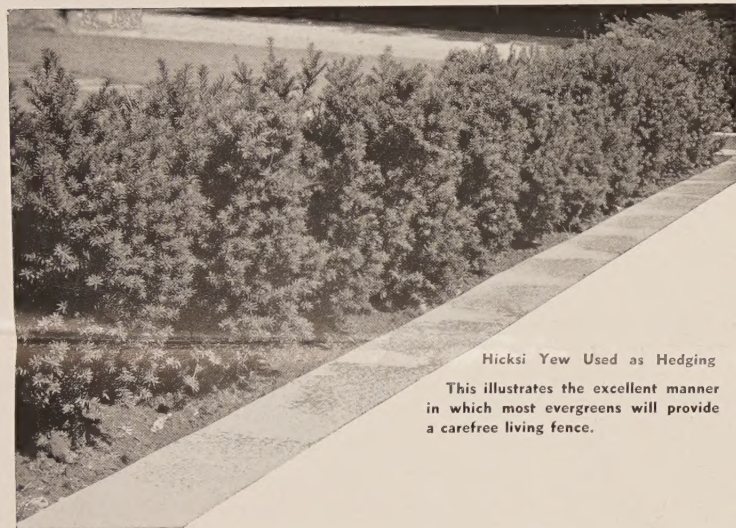
Black Hills Spruce Used as a Hedge

## BLACK HILLS SPRUCE

(*Picea glauca densata*)  
(Hardy Zones 2 to 5, Max. Hgt. 30 ft.)

Unusually symmetrical, compact and bushy, this native of the Black Hills of South Dakota is a famed beauty. Heavy-foliaged, sometimes quite blue in color, it makes a wonderful windbreak. Able to withstand dryness and cold, it reaches a height of 25 to 50 ft. at maturity with a spread of 10 to 12 ft. in diameter. A good background tree, it may also be used for screens and borders or as a lawn specimen.

Field-grown, moss-balled plants, 12 to 15 in.			
Each	Each per 3	Each per 10 or more for hedging	
\$2.25	\$2.15	\$2.00	



Hicks' Yew Used as Hedging  
This illustrates the excellent manner in which most evergreens will provide a carefree living fence.

### HICKS' YEW

(*Taxus hicksii*)  
(Max. Hgt. 10 ft.)

This narrow upright Yew can be kept trimmed to any desired shape or height. The rich, dark, glossy green foliage and brilliant red berries make it one of the most popular of all the Yews. Where a slender, formal accent plant is desired, or for a tall formal hedge, this variety is unexcelled.

A magnificent plant as an upright specimen against the home, and because of its dense columnar habit, it makes one of the finest ornamental hedges obtainable.

Field-grown, moss-balled, 12 to 15 in.			
Each	Each per 3	Each per 10 or more for hedging	
\$2.25	\$2.15	\$2.00	

### RED-BERRIED SPREADING YEW

(*Taxus cuspidata*)  
(Max. spread. 6 ft.)

Most popular of all the spreading evergreen Yews. Rich foliage and clusters of bright red berries make this Yew unique among evergreens. Completely hardy, will thrive in sun or shade, but will have a deeper green coloration in shade.

There is no finer spreading evergreen—truly a gem for the front of your home—nothing finer for either side of your doorway.

Moss-balled, compact, field-grown, 12 to 15 in.			
Each	Each per 3	Each per 6 or more	
\$2.25	\$2.15	\$2.00	

### JAPANESE UPRIGHT YEW

(*Taxus cuspidata capitata*)  
(Max. Hgt. 25 ft.)

Handsome Yew which grows in a pyramidal form—broad at base and tapering towards top. A classic as a lawn specimen. Used extensively as accent in planting the home foundation—at entrances, corners or other features. For hedging or screening where less formal lines are desired, it should be used in preference to Hicks' Yew.

The passage of years only adds to the beauty and value of this evergreen.

Moss-balled, field-grown, 12 to 15 in.			
Each	Each per 3	Each per 6 or more for hedging	
\$2.60	\$2.50	\$2.25	



Waukegan Juniper

### WAUKEGAN JUNIPER

(Hardy Zones 2 to 5, Max. Spread 4 ft.)

We have selected this as the outstanding low, trailing, prostrate evergreen. Its steel-blue, needle-like foliage does not become so ragged with age as other low Junipers. Turns deep purple in fall.

Splendid for embankments, grave covering, softening concrete edges and elsewhere a mat of luxuriant evergreen foliage is needed. Our plants are exceptionally nice this year.

Any of our 3 Spreading Junipers, field-grown, moss-balled, full 15-18 in. spread—your choice in any combination.			
Each	Each Per 3	Each Per 10	
\$2.80	\$2.55	\$2.40	

### PFITZER JUNIPER

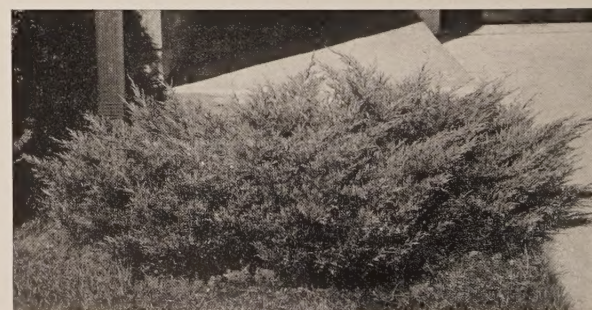
(Hardy Zones 4 to 9, Max. Spread 5 ft.)

Pfitzer Juniper is perhaps the most universally satisfactory and useful evergreen shrub of them all. We grow thousands of them and never seem to have enough. It is "just right" for so many locations.

Exceptionally handsome and hardy, its feathery, grey-green foliage covers arching, spreading branches and makes it particularly useful in foundation planting or as an informal border. Will stand considerable shade, is likewise drought resistant.

No other evergreen flourishes so well from the Gulf to the Great Lakes, from coast to coast.

We offer both the Green and the Blue forms. Specify color.



Andorra Juniper

### ANDORRA JUNIPER

(Hardy Zones 4 to 8, Max. Spread 4 ft.)

One of the very best semi-prostrate evergreens available. Not so low-growing as Waukegan Juniper.

Distinctive silvery green foliage in summer; rich purple tones in winter. Shape is much like a low, broad vase which makes it extremely useful in foundation plantings, terraces and rockeries. Completely hardy. Prefers a sunny location. Wish you could see our beautiful block of plants.



Pfitzer Juniper



Rochester Arborvitae Hedge

## ROCHESTER ARBOR-VITAE

(Hardy Zones 4 to 7, Max. Hgt. 30 ft.)

A splendid strain of Oriental Arborvitae introduced by the U. S. Soil Conservation Service for field hedges and windbreaks. Plantings by this Service at experimental grounds here in Elsberry have formed beautiful low clipped hedges only 3 feet high. Other plantings have been grown into taller screens and borders.

Rich verdant foliage. Plants have endured 21° below without any injury whatsoever. An extremely rapid grower and suited to nearly all soils and conditions.

Our plants have been carefully sheared and developed. Plant two or three feet apart for hedge or screen.

Field-grown, moss-balled, 18 to 24 in.			
Each	Each per 3	Each per 10 or more for hedging	
\$2.50	\$2.25	\$1.75	



## COLORADO BLUE SPRUCE

(*Picea pungens glauca*)

(Hardy Zones 2 to 6, Max. Hgt. 50 ft.)

Everyone knows and cherishes the Colorado Blue Spruce. Nothing is more striking than a single lawn specimen unless it is a group of three or five of these handsome trees.

Our trees are grown from seed gathered from blue trees and predominate in the bluer hues. We have thousands and thousands in production which makes it possible for us to price so attractively. Plant in full sun and mulch with manure, leaf mold, Michigan peat or other mulch rich in nitrogen to bring out color.

Field-grown, husky, moss-balled plants, 15 to 18 in.			
Each	Each per 3	Each per 6 or more	
\$3.00	\$2.90	\$2.75	



Rochester Arborvitae

## YEWS

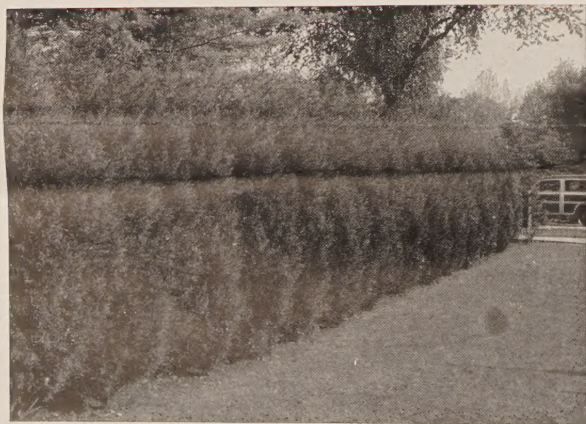


Hicks' Yew

Upright Yew

Red-Berried Spreading Yew

## Decorative JUNIPERS



Winona Juniper Hedge

### WINONA JUNIPER

(Hardy Zones 2 to 8, Max. Hgt. 50 ft.)

A superior form of Red Cedar from Winona, Minnesota. Blight free and possessing a more compact, richer foliage.

An upright, thick-bodied, columnar grower. Excellent for hedge, screen or background and will literally "grow on a rock pile". Use it for protection against sweeping winds, or to screen out an unsightly view. Famous for growing under adverse conditions but thrives best in full sun.

Our plants have been carefully sheared and developed in the nursery and are very neat and compact.

Moss-balled, field-grown transplants, 24 to 30 in.			
Each	Each per 3	Each per 10 or more for hedging	
\$2.10	\$2.00	\$1.75	



Winona Juniper



# Seedlings and Potted Transplants

Seedlings are a specialty with us. We grow millions (literally) of 'em for the wholesale trade. We also root cuttings in quantity and establish them in pots or plant bands.

Many of our friends like to purchase these little fellows and grow them on in their garden or home nursery. A few dollars invested in quality "liners" (a nursery term denoting a small plant to be "lined out" in the nursery) now will balloon in value as the plants develop into landscape specimens. If you have a touch of green thumb and a little space in your garden it's fun and **financially rewarding** to grow your own specimens.

We set these little rascals out in rows or beds 12 or 15 inches apart. Ordinary good garden soil, which is well drained, is fine, and the location should have some pro-

tection against sweeping winds. Mulching is necessary for fall plantings and beneficial for spring plantings. Transplants from pots or bands, which come with a little ball of soil, are simply firmed in the bed and watered. With bare-root seedlings and transplants, we dip the roots in a bucket of thin mud and remove one by one as they are set so that the roots never have a chance to dry. Actually, we get virtually 100% survival with the banded plants. The bare-root seedlings are a little more tricky. Every one may grow or you may lose a portion if weather or your skill are not up to snuff. We guarantee all these plants to reach you in A-1 condition and to be top grade in every respect, but we cannot guarantee survival—this is up to you. But remember, you have a chance to grow a plant costing a few cents into one worth several dollars, and in a very few years!

## EVERGREEN SEEDLINGS

	Per 10	Per 100	Per 1000
<b>ARBORVITAE, Rochester</b> (Thuja orientalis Rochester). Wonderful for hedging. 1-yr., 4-8 in. . . .	\$2.00	\$10.00	\$40.00
<b>FIR, Douglas</b> (Pseudotsuga taxifolia). Best Fir for Christmas tree planting. 2-yr., 4-6 in. . . .	2.50	10.00	60.00
<b>JUNIPER, Red Cedar</b> (Juniperus virginiana). Splendid windbreak tree. 2-yr., 10-12 in. . . .	2.00	12.00	90.00
<b>PINE, Austrian</b> (Pinus nigra). Favorite ornamental Pine. 2-yr., 3-6 in. . . .	2.50	10.00	55.00
<b>PINE, Mugho</b> (Pinus mugho). Best dwarf Pine. 2-yr., 3-6 in. . . .	2.50	15.00	....
<b>PINE, Norway</b> (Pinus resinosa). Choice for Christmas trees. 3-yr., root-pruned. 6-8 in. . . .	2.50	10.00	55.00
<b>PINE, Ponderosa</b> (Pinus ponderosa). Excellent windbreak tree. 3-yr., root-pruned. 6-8 in. . . .	2.00	10.00	40.00
<b>PINE, White</b> (Pinus strobus). Soft needle; fine ornamental tree. 3-yr., root-pruned. 6-8 in. . . .	2.50	10.00	55.00
<b>SPRUCE, Colorado Blue</b> (Picea pungens glauca). Blue color. 3-yr., root-pruned. 6-8 in. . . .	2.50	15.00	75.00

## EVERGREEN TRANSPLANTS from Pots or Plant Bands

Plants listed below are grown in a famous English formula compost in pots or plant-bands. We ship these plants to you with most of the soil removed from the roots to reduce shipping weight and moss-wrapped in polyethylene "breathing" film—they reach you in beautiful condition.

	Per 3	Per 10	Per 100
<b>EUONYMUS, Winterberry</b> (Euonymus patens). Excellent broadleaf evergreen. 8-10 in. . . .	\$1.20	\$3.50	\$30.00
<b>EUONYMUS, Wild's Upright</b> (Euonymus vegetus Wildi). Dark evergreen leaves, good for dwarf hedging. 6-8 in. . . .	1.20	3.50	30.00
<b>FIR, Douglas</b> (Pseudotsuga taxifolia). 6-9 in. . . .	1.05	2.00	15.00
<b>JUNIPER, Andorra</b> (Juniperus horiz. plumosa). Extremely fine semi-prostrate. 6-8 in. . . .	1.20	3.50	30.00
<b>JUNIPER, Pfitzer</b> (Juniperus pfitzeriana). Popular spreading evergreen, both blue and green forms. 5-7 in. . . .	1.35	4.00	35.00
<b>JUNIPER, Waukegan</b> (Juniperus horiz. douglasii). Finest of all prostrate Junipers. 6-8 in. . . .	1.20	3.50	30.00
<b>SPRUCE, Colorado Blue</b> (Picea pungens glauca). 5-7 in. . . .	1.05	3.00	25.00
<b>YEW, Brown</b> (Taxus media browni). Globular shaped; fine entrance plant. 4-6 in. . . .	1.65	5.00	45.00
<b>YEW, Dwarf</b> (Taxus cuspidata nana). Dwarf spreading type. 4-6 in. . . .	1.65	5.00	45.00
<b>YEW, Hatfield</b> (Taxus medi hatfield). Excellent upright grower. 5-8 in. . . .	1.65	5.00	45.00
<b>YEW, Spreading</b> (Taxus cuspidata). Popular spreading type. 4-6 in. . . .	1.50	5.00	40.00

**NOTE:** 50 or more plants take the 100 rate; 500 plants or more take 1000 rate.

## DECIDUOUS TREE AND SHRUB SEEDLINGS

	Per 10	Per 100	Per 1000
<b>BITTERSWEET</b> (Celastrus scandens). Very popular vine, vivid fall berries. 1-yr. . . .	\$2.00	\$15.00	\$50.00
<b>CHERRY, Cornelian</b> (Cornus mas). Scarlet-red berries. 6-12 in. . . .	2.50	20.00	....
<b>CHERRY, Nanking</b> (Prunus tomentosa). Fine background plants. 6-12 in. . . .	2.20	18.00	90.00
<b>CORK TREE, Amur</b> (Phellodendron amurense). Handsome ornamental tree. 6-12 in. . . .	2.00	14.00	85.00
<b>DOGWOOD, Pink</b> (Cornus florida rubra). Plants from pink flowering plants. 6-12 in. . . .	2.50	20.00	....
<b>GUM, Black</b> (Nyssa sylvatica). Ornamental tree; blazing autumn color. 6-12 in. . . .	2.00	12.00	....
<b>HAWTHORN, Cockspur</b> (Crataegus crus-galli). Beautiful bloom and berries. 9-12 in. . . .	2.00	12.00	....
<b>HONEYSUCKLE, Amur</b> (Lonicera maackii podocarpa). Excellent hedging shrub. 6-12 in. . . .	2.00	12.00	80.00
<b>MAPLE, Amur</b> (Acer ginnala). Finest of small Maples; colorful. 6-12 in. . . .	2.00	12.00	....
<b>MAPLE, Sugar</b> (Acer saccharum). Shade tree; vivid autumn color. 4-8 in. . . .	2.50	20.00	....
<b>PLUM, American</b> (Prunus americana). Native plant; good wildlife shrub. 18-24 in. . . .	1.50	10.00	50.00
<b>VIBURNUM, Arrow-wood</b> (Viburnum dentatum). Excellent screening shrub. 4-6 in. . . .	1.60	12.00	55.00
<b>VIBURNUM, Wayfaring Tree</b> (Viburnum lantana). Fine ornamental shrub. 4-6 in. . . .	1.60	12.00	....



Sweet Gum

## STAR-LEAVED SWEET GUM

### Our Favorite SHADE TREE

(Liquidambar)

(Hardy Zones 3 to 9, Max. Hgt. 120 ft.)

Our most handsome shade tree. We grow shade trees in wide variety but we believe none—yes none—combine so many virtues. Sweet Gum grows tall and stately. It is rapid in growth, free from disease and hardy.

Star-shaped leaves are unlike any other tree; no tree displays such a riot of autumnal colors. Tree is clean, neat, with interesting corky bark. Superb avenue tree; excellent for framing the home or providing shade anywhere in your yard.

Our moss-balled trees transplant perfectly.

Field-grown, well branched, 3 1/2 to 4 ft.

Each \$2.75    Each per 3 \$2.65    Each per 6 \$2.00

## Gain Low-Cost Privacy and Protection with Lovely AMUR HONEYSUCKLE SCREEN

(Hardy Zones 2 to 6, Max. Hgt. 10 ft.)

Now your home grounds can be screened from dusty noise, traffic, objectionable views and trespass with this delightful living fence of sturdy, vigorous Amur Honeysuckle at amazingly low cost.

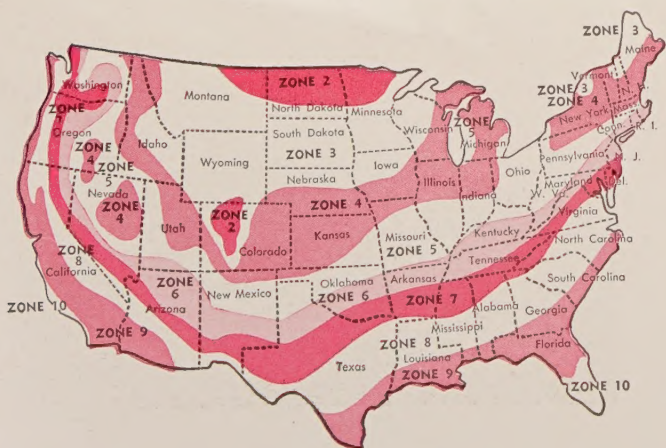
Referred to as "Thanksgiving Honeysuckle" because of its profusion of bright red berries and forest-green foliage at Thanksgiving, when other shrubs are bare and bare. Fragrant flowers in late May.

Completely hardy and disease free. Never needs spraying. Thrives in sun or shade. A bushy plant from ground up. Does not have tendency to become "leggy". A perfect nesting haven for song birds.

Set plants 15 inches apart in single row for hedge effect next summer.

### SPECIAL INTRODUCTORY VALUE

25 ft. Hedge—20 strong, 12 to 18 in. plants \$3.37  
50 ft. Hedge (40 plants) 6.49  
100 ft. Hedge (80 plants) 12.49



HARDINESS ZONE MAP  
OF THE UNITED STATES

## Where Will It Grow?

Our Hardiness Zone Map is the easiest means of indicating whether a particular variety is hardy in your location. Simply note in which zone you are located. Under the name of each plant are listed the zone numbers where the plant is normally hardy.

There are other growth factors that are important besides having the plant in its proper climatic zone. Ordinary good growing conditions are needed to make any plant thrive. Plants having protection against sweeping winds are generally favored. Few of our plants are fussy when it comes to soil. A well drained soil is important to the success of practically any plant, as roots must breathe as well as tops. A soil that is too well drained, such as a sand, will naturally require more watering than a loam or clay. Soil fertility isn't too important—fertilizer is rarely needed the first year and can be applied thereafter if the soil is lean.

Actually, it's easy to set out our plants and make them thrive. With every order we send full cultural details, including planting, fertilizing, watering and mulching suggestions.

### GUARANTEE

We guarantee each order will be filled with fresh dug stock of superior quality and we guarantee it will reach you safely and undamaged in a live, vigorous condition, ready to grow.

We further guarantee our plants to thrive for you if planted according to instructions that are furnished with each order acknowledgment, and if given intelligent and reasonable care. You could not expect us to replace stock lost due to bad drainage, drought, carelessness or neglect on the part of the planter, which are conditions beyond our control. In the event of any loss for whatever reason we will, however, share your loss and replace at one-half price any stock, excepting seedlings and transplants, that fails to grow if you report by July 1st following planting.

Hugh Stevenson  
FORREST KEELING NURSERY,  
Elsberry, Missouri

**FORREST KEELING  
NURSERY**  
Elsberry, Missouri



# 5 Unexcelled DECORATOR TREES

Color is the keynote in modern gardens and home plantings. These five famous flowering trees will provide great masses of color to frame and adorn your home. They are the best of their kind.

Washington Hawthorn Berries



Washington Hawthorn



Hopa Crab



## FLOWERING DOGWOOD

(Hardy Zones 4 to 9, Max. Hgt. 30 ft.)

Seed propagated from isolated red-flowering forms. We have no way of knowing what percent of these plants will bear pink or red flowers, but we expect a good range of flower color from clear white to rose-pink.

Flowering Dogwood is unquestionably the best ornamental small tree native to our northern woodlands. Bold flower display at break of spring before leaves appear; handsome lustrous foliage throughout summer turning scarlet in autumn; bright red berries and excellent silhouette in winter.

Use as a naturalistic background, as a lawn specimen or for color in plantings of tall-growing evergreens.

Field-grown, moss-balled, 2 to 3 ft.	Each per 3	Each per 6
Each \$2.50	\$2.40	\$2.00

Golden Tree

## GOLDEN TREE

(Hardy Zones 5 to 9, Max. Hgt. 25 ft.)

Unique flowering tree for your garden. In midsummer the whole tree is a cascade of golden bloom.

Golden yellow flowers are borne in long chains—a breath-taking sight when they stir in the breeze.

Use as a lawn specimen and delight the neighborhood. Suitable also for planting against walls, corners or elsewhere a flattering floral display is desired.

Each	Each per 3	Each per 6
\$2.00	\$1.90	\$1.75

## AMUR SCARLET MAPLE

(Acer ginnala)

(Hardy Zones 2 to 9, Max. Hgt. 20 ft.)

Best dwarf Maple. Grows to only 20 ft., which makes it wonderfully suited to low lines of modern architecture. Gay and colorful summer and autumn. In the summer the scarlet-red fruits against forest-green foliage creates an excellent color combination.

Dr. Wyman, horticulturist at Arnold Arboretum, says about this tree, "The scarlet autumn foliage is as brilliant as any of the Maples. A good tree for specimen or for screening purposes, requiring practically no care."

Special offer of medium sized trees, well branched, field-grown, 2 to 3 ft.

1 Bundle of 5 Amur Scarlet Maple Plants	\$ 4.95
2 Bundles or 10 Amur Scarlet Maple Plants	8.90
5 Bundles or 25 Amur Scarlet Maple Plants	19.00

(Sorry, at this price we cannot sell less than in units of 5 plants.)



Flowering Dogwood



Amur Scarlet Maple

# BROADLEAF EVERGREENS

If you live in Zone 5 (see our Hardiness Map) or south of this zone you will want to use these wonderful broadleaf evergreens in your landscape scheme and use them liberally. They are so effective and colorful throughout the year. The better contemporary landscape plantings are usually marked by an abundant use of broadleaves. The 11 varieties we offer are among the very best.

Troubled with shady spots? Broadleaf evergreens, as a class, endure shade better than most plants. Use acid peat moss liberally in planting the broadleaves and mulch liberally, particularly when planting in the fall.

American Holly Berries



## AMERICAN HOLLY

(Ilex opaca)

Everyone knows the American Holly and little needs to be said of its merits. It is our only native northern broadleaf evergreen tree and most gardeners agree it is our best. Priceless at Christmas. Cutting boughs only increases the density and form.

Never before have we had such a beautiful block of small plants to offer. Our plants are grown from selected types that have endured northern winters for as much as 70 years. We believe we have the largest offering of these plants in America and for this reason can offer quality plants so attractively.

Do not confuse our pot grown plants with bare-root stock. Plant several to insure pollination and berry production.

10- to 12-inch plants from 4-inch plant bands—perfect for transplanting.

Each	Each per 3	Each per 6 or more
\$1.60	\$1.40	\$1.25



American Holly



## LILY-OF-THE-VALLEY EVERGREEN SHRUB

(Pieris japonica)

(Hardy Zones 5 to 7, Max. Hgt. 5 ft.) A lovely broadleaf evergreen shrub of four-season beauty. Creamy white Lily-of-the-Valley flowers appear at the break of spring, followed by luxuriant summer foliage. Older leaves are a rich, varnished green while the young leaves are of colorful red and bronze hues. Excellent evergreen foliage through the winter months.

This is one of the earliest broadleaf evergreens in our collection and one of the choicest for planting in eastern and central states. A splendid evergreen shrub for the home foundation planting, particularly on the north or east exposures as this plant relishes some shade. Particularly pleasing in groups of three or more. Thrives under a mulch of peat or leaf mold.

Moss-balled, field-grown, 15 to 18 in.	Each	Each per 3	Each per 6 or more
	\$3.00	\$2.75	\$2.50



## HYBRID RHODODENDRON

(Hardy Zones 4 to 7, Max. Hgt. 6 ft.)

Hybrid Rhododendrons open up a new field of beauty to those who have hesitated to plant this classic broadleaf evergreen heretofore. We are hundreds of miles from native Rhododendron haunts and yet these plants thrive for us in certain simple growth requirements are observed. Plant on protected east or north exposures where plants escape hot afternoon sun. Use lots of acid peat moss in the planting hole, and mulch heavily with peat or leaf mold.

The heavy trusses of flowers, 3 to 4 inches across and ranging in color from red to lavender, are equaled in appeal by huge leathery evergreen leaves.	Potted in peat out of 6-inch pots, 6-8 inches.	Each	Each per 3	Each per 6
		\$1.50	\$1.25	\$1.15



## OREGON GRAPE HOLLY

(Mahonia aquifolium)

(Hardy Zones 5 to 7, Max. Hgt. 5 ft.)

Easily grown, with shiny Holly-like leaves and clusters of yellow flowers followed by bunches of blue berries. This broadleaf evergreen is attractive and hardy. Thrives in shade or sun and in acid or alkaline soil. Excellent in the foundation planting. Ornamental foliage is useful for cutting purposes.

Field-grown, 9 to 12 in.	Each	Each per 3	Each per 6
	\$1.80	\$1.60	\$1.50



## GARDENIA-SCENTED EVERGREEN SNOWBALL

(Viburnum Burkwoodi)

(Hardy Zones 5 to 8, Max. Hgt. 6 ft.) Another new and completely charming broadleaf evergreen to grace your garden. The exquisite flowers produced in early spring—delicate heads of pale pink bloom—fill your garden with the fragrance of Gardenia on still summer nights. The leathery evergreen to half-evergreen foliage assumes a clear autumn coloration. Plant in sun or partial shade near patio or terrace where you and your friends can enjoy the exotic fragrance.

Moss-balled, 18 to 24 in.	Each	Each per 3	field-grown Each per 6
	\$2.25	\$2.15	\$2.00

## ENGLISH BOXWOOD

(Buxus sempervirens)

(Hardy Zones 5 to 9, Max. Hgt. 10 ft.)

Finest of all broadleaf evergreens for hedging or edging around your Rose or perennial garden. These plants are small, but attractively priced and are grown in plant bands for perfect transplanting. The petite dark green leaves remain all year and the tight, compact growth habit allows the plant to develop without trimming.

Boxwood will thrive in shaded locations. Grows equally well in acid or alkaline soils but likes a mulch of peat moss or leaf mold.	Plants 4 to 6 in., grown in plant bands.	Each	Each per 3	Each per 6	Each per 10
		75c	70c	60c	50c



## ROUNDLEAF JAPANESE HOLLY

(Ilex rotundifolia)

(Hardy Zones 5 to 9, Max. Hgt. 6 ft.)

One of the finest new broadleaf evergreen shrubs for hedging or specimen planting. We were amazed at the demand for the plant last season and our supply was exhausted in a hurry.

Rich, lustrous foliage excellent for home front planting. Good contrast with Junipers and Yews. For formal effect may be sheared to any desired shape.

By the way, if you have been wanting a truly aristocratic evergreen to hedge your porch or patio, plant Roundleaf Holly, secure in the knowledge that you are planting the best. Wish you could see these beauties in our nursery rows!

Field-grown, moss-balled, 10 to 12 in.	Each	Each per 3	Each per 6
	\$1.60	\$1.50	\$1.40



## MAGNOLIA GRANDIFLORA

(Hardy Zones 6 to 9, Max. Hgt. 35 ft.)

No other broadleaf evergreen is like the fabulous Southern Magnolia—huge, leathery, evergreen leaves.

This "romantic Magnolia of the South" towers to 90 feet in its southern range but is more often 20 or 30 feet when grown in the North.

We are considerably north of the Magnolia grandiflora native range, yet our plants have thrived beautifully and are well acclimated. This plant is such a garden prize that it is worth planting in a protected spot even if you live in Zone 5.

Out of 1-gal. containers, 18-24 in.	Each	Each per 3	Each per 6
	\$2.25	\$2.00	\$1.90



## FLAMING SCARLET FIRETHORN

(Pyracantha coccinea)

(Hardy Zones 5 to 9, Max. Hgt. 6 ft.) Flaming, fiery red berries adorn this picturesque broadleaf evergreen through the fall and winter months. The dark, glossy leaves remain all year in the southern states, but you may find some defoliation during the winter in the North.

To create a mass effect in the corner of your home, or to train against your fireplace or wall, this is the plant to use. Also ideal for hedging along property lines. Wish we could show you several flaming firethorns planted here in Elmhurst. Very few plants will be more prized in home planting.

Field-grown, moss-balled, 15 to 18 in.	Each	Each per 3	Each per 6
An exceptional value at:	\$2.10	\$2.00	\$1.80



## EVERBLOOMING ABELIA

(Abelia grandiflora)

(Hardy Zones 5 to 9, Max. Hgt. 4 ft.)

Rare member of evergreen family that blooms from late May to frost with profusion of white pink-flushed blossoms. Luxuriant foliage—dense, glossy green leaves—makes this garden jewel perfect for mass plantings, hedges or as sheared formal specimens.

Everblooming Abelia can be planted in open sun or partial shade, and succeeds in any reasonably good garden soil. Use several in your home foundation planting to add color and sparkling year round effect.

Moss-balled, field-grown, 12 to 15 in.	Each	Each per 3	Each per 6
	\$2.00	\$1.90	\$1.75



## EVERGREEN WINTERBERRY

(Euonymus patens)

(Hardy Zones 5 to 7, Max. Hgt. 5 ft.)

A truly wonderful broadleaf evergreen shrub. You will be amazed at the way it thrives in deep shade as well as full sun. Glossy, rich, leathery foliage and masses of bittersweet berries in fall and winter. You may let it grow freely, shear it for formal effect. Exceptionally good as a clipped or free-growing hedge. Our type Winterberry is medium-leaved and a good, compact grower. We are simply delighted with the way it performs and know you will be too. It is such a useful, sturdy and beautiful broadleaf evergreen that we grow thousands which enables you to purchase at rock-bottom price.

Very special, field-grown, moss-balled, full 18 in. plants, compact—\$2.60 value.	Each	Three for
	\$1.79	\$4.95

Hedging Size from 4-in. pots, 8-12 in.—10 plants \$3.79; 20 plants \$6.90.